

**EXCLUSIVE, INVITATION ONLY EVENT**

# Achieving and Sustaining Total Plant Reliability

## Building a Business Case and Culture for Reliability

Our experts will share their journeys and discuss what truly sets average performers apart from those who command a competitive operational advantage. Adopting a Total Asset Management strategy is how Top Quartile companies directly affect profitability. Learn how organizational leadership can be the catalyst that sustains those gains and drives a culture of Reliability improvement.

## Who Should Attend:

- Site Leadership
- Reliability Professionals
- Operations Professionals

## MEET OUR EXPERT PRESENTERS



**Joel Holmes**  
Senior Reliability  
Consultant, Experitec



**Tinh Phan**  
Reliability Solutions  
Enablement Expert, Emerson



**Eric Snyder**  
Business Development  
Executive, Emerson

## Agenda

Welcome & Introduction to Vantage Point	<b>9:00AM-9:15AM</b>
Sustainable Reliability	<b>9:15AM-9:45AM</b>
Modern Accounting for Reliability	<b>9:45AM-10:15AM</b>
Break	
Discourse on Best Practices	<b>10:30AM-11:00AM</b>
Customer Journey: Elements of a Top Quartile Program	<b>11:00AM-Noon</b>
Lunch (to be provided)	
Operator-Driven Reliability	<b>1:00PM-1:45PM</b>
Total Asset Management	<b>1:45PM-2:30PM</b>
Break	
Expert Panel Q&A	<b>2:45PM-3:30PM</b>
Close	<b>3:30PM-4:00PM</b>

## Choose From One of Our Convenient Dates & Locations

**Tuesday, February 27**  
**Kansas City, MO**  
Hyatt Place KC/Lenexa City Center

**Thursday, February 29**  
**St. Louis, MO**  
Anheuser-Busch Brewery

**Tuesday, March 5**  
**Memphis, TN**  
The Guest House at Graceland

**Thursday, March 7**  
**Clarksville, TN**  
Freedom Point at Liberty Park

**The Experitec Reliability team is available to meet you and apply our experiences to your most pressing reliability challenges.**

**REGISTER NOW**

Price: Free  
CEUs: 8-Hour Learning Engagement



## Meet Our Expert Presenters



**Joel Holmes**  
Senior Reliability Consultant, Experitec

Joel joins Experitec after a 30-year career as an Electrical Engineer and Reliability Expert at Monsanto/Bayer. Recognized through various industry forums and trade organizations, Joel has repeatedly won ‘best in track’ for his work in creating lasting ROI through Reliability improvements.



**Tinh Phan**  
Reliability Solutions Enablement Expert, Emerson

Tinh combines 18 years of plant experience at Westinghouse, GE, and Campbell Soup with almost 25 years at Emerson, crafting winning Reliability programs and sustainable best practices across all types of assets.



**Eric Snyder**  
Business Development Executive, Emerson

With over 25 years of experience and technology patents to his name, Eric has optimized assets and delivered Reliability solutions to the process control world in almost every industry. Eric specializes in helping customers manage Equipment Reliability across the entire loop and operator interface.



### REGISTER NOW

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### Experitec Vantage Point Services

Experitec’s Vantage Point Services encompass a collection of advanced engineering technology solutions, consultation, and support services designed to help customers evaluate new technologies and realize the benefits of adopting the right solutions to solve their specific needs—in alignment with the strategy of the business. Our goal is to help our customers realize a positive ROI on trial or shorter-term projects, and then assist in building upon their successes to benefit the entire organization. With decades of experience working with multiple global organizations across a variety of industries, our experts have a unique vantage point that allow us to actively participate in each customer’s digital transformation journey.

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